

Rhetorics of Whiteness

POSTRACIAL HAUNTINGS IN POPULAR
CULTURE, SOCIAL MEDIA, AND EDUCATION

*Edited by Tammie M. Kennedy, Joyce Irene Middleton,
Krista Ratcliffe, with a foreword by Lilia D. Monzó and
Peter McLaren*

“The caliber of the scholars who contribute to *Rhetorics of Whiteness*, the issues these scholars address, and the manner in which they tackle these issues are provocative, bold, and interesting.”—Vorris Nunley, author, *Keepin’ It Hushed: The Barbershop and African American Hush Harbor Rhetoric*

“As the editors point out in their introduction, events of the last few years have disproven the idea that we are in a postracial era; therefore, it’s urgent that we preserve the understanding of racism we’ve gained from the study of whiteness. This volume reminds us of what we have achieved (and failed to achieve) and introduces to new students valuable perspectives on topical issues.”

—Wendy Ryden, coauthor with Ian Marshall, *Reading, Writing, and the Rhetorics of Whiteness*

Exposing racialized whiteness in “postracial” U.S. culture and discourses

With the election of the first black president, many Americans began to argue that we had finally ended racism. Yet near-daily news reports regularly invoke white as a demographic category and recount instances of racialized violence. Clearly, American society isn’t as color-blind as people would like to believe. In *Rhetorics of Whiteness: Postracial Hauntings in Popular Culture, Social Media, and Education*, contributors reveal how identifications with racialized whiteness continue to manifest themselves in American culture.

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RHETORICS OF WHITENESS

POSTRACIAL HAUNTINGS IN POPULAR CULTURE, SOCIAL MEDIA, AND EDUCATION

FOREWORD BY LILIA D. MONZÓ AND PETER MCLAREN

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Tammie M. Kennedy has published essays in a number of journals, including *Rhetoric Review*, *JAC*, *Feminist Formations*, and the *Journal of Lesbian Studies*, and chapters in several books.

Joyce Irene Middleton’s work has appeared in *Rhetoric Review*, *JAC*, and *College English*, and in a number of rhetoric anthologies.

Krista Ratcliffe the author of *Anglo-American Challenges to the Rhetorical Traditions: Virginia Woolf, Mary Daly, and Adrienne Rich*; the award-winning *Rhetorical Listening: Identification, Gender, Whiteness*; and *Silence and Listening as Rhetorical Arts*.

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